

Ontario Packaging Company Awarded for Its True Colours

Newmarket, ON- October 29, 2009 – Few people in York Region realize that approximately 60 per cent of what goes into their blue recycling bins ends up in landfill sites. It's hard news to swallow. For many of us recycling provides a feel-good solution to helping our planet and it's disappointing to learn that our efforts aren't entirely effective.

Thankfully, Ontario-based Packaging Logistics is motivated by that fact and they are doing everything they can to keep that 60 per cent out of our landfills. In fact, this past week they won an esteemed Environmental Award to prove it.

On Wednesday October 22, 2009, Packaging Logistics received the York Region Environmental Leader of the Year Award – an award that celebrates and recognizes business and individuals in our region who exemplify excellence and lead by example.

“We do two really important things for the environment,” says Gord Heyting, President of Packaging Logistics. “We divert recycled waste that's headed for landfill into raw materials to make our paper-based packaging. And in doing so, we also create an alternative to petroleum or plastic based packaging”.

Packaging Logistics was also noted for their innovative work with local companies to convert company waste back into their own packaging. Heyting states, “Packaging Logistics has made great strides in providing total packaging sustainability but more importantly we offer our customers solutions on their own sustainability journey.”

About Packaging Logistics

Packaging Logistics strives to be an industry leader for sustainable packaging materials and specialty products. They have built their foundation on SPEED, LEAN and GREEN. Their core business is providing sustainable packaging solutions for their customers in the quickest time possible while keeping their production processes as lean and as green as possible.

Packaging Logistics is conscious of the environment in every aspect of the supply chain. All of the products they produce are developed with post consumer waste and their management of logistics improves and saves on transportation costs and environmental impact.

Gord Heyting
President
Packaging Logistics
T: 905-836-2886 x111
E: gord@packaginglogistics.ca

Kevin Carter
Director of Business Development
Packaging Logistics
T: 905-836-2886 x109
E: kevin@packaginglogistics.ca

Please visit www.packaginglogistics.ca